



# EPCOR PAYMENTS CONFERENCE – SPRING & FALL 2025

## C O L U M B U S

**COLUMBUS, OH**  
HILTON COLUMBUS POLARIS  
APRIL 14 – 16, 2025

## K A N S A S C I T Y

**OVERLAND PARK, KS**  
SHERATON OVERLAND PARK HOTEL  
OCTOBER 6 – 8, 2025

## **EXHIBIT AND SPONSOR** P R O S P E C T U S

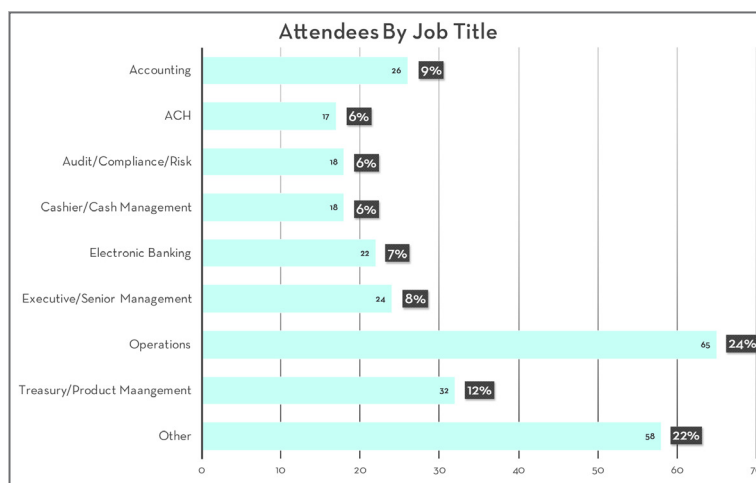
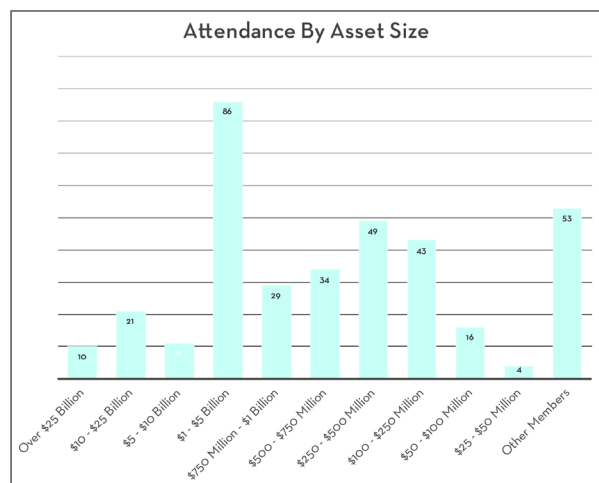
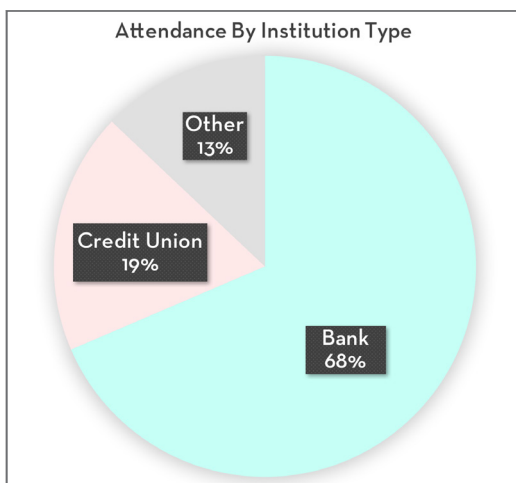


EPCOR Payments Conferences offer a variety of choices in exhibitor and sponsorship opportunities designed to meet your company’s specific marketing needs—and your budget.

Whether you’re a startup, large global company or somewhere in between, our myriad offerings provide a platform to help you achieve your business goals, including:

- Engaging with our EPCOR-member audience
- Generating qualified and targeted leads
- Raising brand awareness
- Developing new partnerships and fortifying existing ones
- Showcasing new products and services

### WHO ATTENDS EPCOR PAYMENTS CONFERENCES?



# CONFERENCE SPONSORSHIP OPPORTUNITIES

If you're looking for ways to boost your branding and visibility or gain exclusive access to the payments professionals attending, choosing one of our sponsorships is the way to go.

Some sponsorships provide the opportunity for your organization's representative to take the stage and welcome participants to your sponsored General Session, lunch, reception or educational event.

**CHOOSE FROM FOUR SPONSORSHIP LEVELS PLUS A SPONSOR OPPORTUNITY OF YOUR CHOICE ON PAGE 4:**

<p style="text-align: center;"><b>PLATINUM</b></p> <p style="text-align: center;">\$5,200 Member (per conference) \$6,500 Non-Member (per conference)</p> <p><b>SPONSORSHIP INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• Complete exhibit space package (see page 4).</li> <li>• Complimentary Vendor Product Showcase.</li> <li>• 2 complimentary full conference registrations.</li> <li>• Pre and Post conference attendee lists (name, company name, city, state)</li> <li>• Banner ad on EPCOR's member-only Knowledge Community for 3 months.</li> <li>• Special sponsor recognition in conference handbook and on event signage.</li> <li>• Full page ad in the printed conference handbook.</li> <li>• Full page sponsor slideshow ad playing during General Sessions and breaks.</li> <li>• Your promotional materials at registration desk.</li> </ul>	<p style="text-align: center;"><b>GOLD</b></p> <p style="text-align: center;">\$3,200 Member (per conference) \$4,500 Non-Member (per conference)</p> <div style="text-align: right;"></div> <p><b>SPONSORSHIP INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• Complete exhibit space package (see page 4).</li> <li>• 1 complimentary full conference registration.</li> <li>• Pre and Post conference attendee lists (name, company name, city, state)</li> <li>• Banner ad on EPCOR's member-only Knowledge Community for 1 month.</li> <li>• Special sponsor recognition in conference handbook and on event signage.</li> <li>• Full page sponsor slideshow ad playing during General Sessions and breaks.</li> </ul>
<p style="text-align: center;"><b>SILVER</b></p> <p style="text-align: center;">\$1,900 Member (per conference) \$3,000 Non-Member (per conference)</p> <div style="text-align: right;"></div> <p><b>SPONSORSHIP INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• 1 complimentary full conference registration.</li> <li>• Pre and Post conference attendee lists (name, company name, city, state)</li> <li>• Banner ad on EPCOR's member-only Knowledge Community for 1 month.</li> <li>• Special sponsor recognition in conference handbook and on event signage.</li> </ul>	<p style="text-align: center;"><b>BRONZE</b></p> <p style="text-align: center;">\$950 Member (per conference) \$1,900 Non-Member (per conference)</p> <p><b>SPONSORSHIP INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• Pre and Post conference attendee lists (name, company name, city, state)</li> <li>• Special sponsor recognition in conference handbook and on event signage.</li> <li>• Sponsored article in EPCOR's electronic member newsletter (upon EPCOR approval).</li> </ul>

	BRONZE	SILVER	GOLD	PLATINUM
Member Price (per conference)	\$950	\$1,900	\$3,200	\$5,200
Non-member price (per conference)	\$1,900	\$3,000	\$4,500	\$6,500
Pre/Post Conference Attendee List	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Special sponsor recognition	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Sponsored article			<b>X</b>	<b>X</b>
Complimentary full conference registrations		<b>1</b>	<b>1</b>	<b>2</b>
Banner Ad on Knowledge Community Website		<b>1 month</b>	<b>1 month</b>	<b>3 months</b>
Complete exhibit space package		<b>X</b>	<b>X</b>	<b>X</b>
Full page slideshow during general sessions			<b>X</b>	<b>X</b>
Full page ad in handbook				<b>X</b>
Promo items at reg desk				<b>X</b>

## PLATINUM LEVEL SPONSOR OPPORTUNITIES – *SELECT ONE*

### **Present or Moderate a 55-minute concurrent educational session. (2 available)**

Be part of the conversation and bring your payments expertise to the table. EPCOR will slot your session in the conference agenda and promote your education session in the appropriate Educational Track. Title and description subject to EPCOR approval.

### **Day 1 Keynote Session (1 available)**

Kick off the *EPCOR Payments Conference* by sponsoring the Opening Keynote Session. You will have the opportunity to briefly address the audience, introduce the speaker(s) and provide paper products with your logo on them.

### **Day 2 Luncheon Speaker (1 available)**

This is your chance to inspire the attendees when you sponsor the Day 2 Luncheon speaker. You will have the opportunity to briefly address the audience, introduce the speaker and provide paper products with your logo on them.

### **Mobile Device Charging Station (3 available)**

Keep the attendees charged and connected ALL conference long. Your logo and branding will be featured at both charging stations for the entire conference.

## GOLD LEVEL SPONSOR OPPORTUNITIES – *SELECT ONE*

### **Educational Session Track (4 available)**

Show your support of the latest payments information being offered by having a consistent presence at one of our 3 tracks. A “Sponsored By” sign featuring your company name/logo will be prominently displayed on the podium of the track you select.

### **Attendee Bags (1 available)**

You’ll be sure to go home with each and every attendee when you sponsor the Attendee Bags with your logo and/or text on it. Sponsor must provide bags.

### **Lanyards (1 available)**

Provide the attendee with the convenience of a lanyard, branded with your company name/logo. Sponsor must provide lanyards.

### **Day 1 Networking Reception (1 available)**

You’ll be the life of the party when you sponsor the Day 1 Networking Reception. Your logo and branding will be on each bar and on the food tables. You’ll also have the opportunity to have raffle prizes drawn at your booth and can provide paper products with your logo on them.

### **Day 2 Breakfast & General Session (1 available)**

All attendees attend this breakfast. You will have the opportunity to introduce the General Session speaker as well as provide paper products with your logo on them.

### **Day 3 Closing General Session (1 available)**

Go out with a bang by sponsoring the last general session of the conference, featuring industry experts that will engage the audience right up to the last minute of the conference. You will have the opportunity to introduce the speaker as well as provide paper products with your logo on them.

## SILVER LEVEL OPPORTUNITIES – *SELECT ONE*

### **Day 1 Afternoon Refreshment Break (1 available)**

Your logo will be displayed on the refreshment table recognizing your generosity.

### **Day 2 Afternoon Refreshment Break (1 available)**

Your logo will be displayed on the refreshment table recognizing your generosity.

### **Hydration Station Sponsor (2 available)**

Showcase your brand consistently during the conference. Includes your branded signage at the sponsored station.

### **Signage Sponsor (1 available)**

Every conference marketing sign will feature your logo at the bottom recognizing your organization as the Signage sponsor.

## BRONZE LEVEL OPPORTUNITIES – *SELECT ONE*

### **Conference Pen Sponsor (1 available)**

Must be provided by sponsor.

### **Conference Notepad Sponsor (1 available)**

Must be provided by sponsor.

# CONFERENCE EXHIBITOR OPPORTUNITIES

## EXHIBIT AT EPCOR

EPCOR Payments Conference attendees are looking for solutions, services and products just like yours, so seize the opportunity and register now as an exhibitor.

- \$1,095 Member (per conference)
- \$1,495 Non-Member (per conference)

### THE EPCOR EXHIBIT PACKAGE INCLUDES:

- 1 6 ft. skirted table, two chairs and wastebasket
- Your company logo and web address on the EPCOR conference website
- Your company logo on conference signage, in the printed conference brochure and onsite handbook
- 2 booth/staff registrations\*
- Pre and post conference attendee list  
(provided 10 days before/after conference start date)

*\*Additional exhibitor attendees will be charged the prevailing member/nonmember conference rate.*

### ADD TO YOUR EXHIBITOR PACKAGE:

#### Vendor Product Showcase

Seize the opportunity to fully explain and pitch/sell your product to a captive audience at a designated time in the agenda. (30 minutes in your own breakout room, featured in the conference agenda with other Vendor Showcases running concurrently)

- \$695 Per Exhibitor (per conference)

## BECOME A SPONSOR, EXHIBITOR OR BOTH!

We can work with you and your budget to give you the best visibility for your company.

**Interested in Sponsoring or Exhibiting at one or both EPCOR Conferences?**

**Fill out the online form by clicking the button below.**

**RESERVE YOUR SPOT**