

EPCOR PAYMENTS CONFERENCE – FALL 2021

KANSAS CITY



OVERLAND PARK, KS
SHERATON OVERLAND PARK HOTEL
OCTOBER 25 - 27, 2021

EXHIBIT AND SPONSOR PROSPECTUS

epcor[®]

Electronic Payments Core of Knowledge

EPCOR Payments Conferences offer a variety of choices in exhibitor and sponsorship opportunities designed to meet your company's specific marketing needs—and your budget.

Whether you're a startup, large global company or somewhere in between, our myriad offerings provide a platform to help you achieve your business goals, including:

- Engaging with our EPCOR-member audience
- Generating qualified and targeted leads
- Raising brand awareness
- Developing new partnerships and fortifying existing ones
- Showcasing new products and services

18 CONFERENCE SPONSORSHIP OPPORTUNITIES

If you're looking for ways to boost your branding and visibility or gain exclusive access to the payments professionals attending, choosing one of our sponsorships is the way to go.

Some sponsorships provide the opportunity for your organization's representative to take the stage and welcome participants to your sponsored General Session, lunch, reception or educational event.

CHOOSE FROM FOUR SPONSORSHIP LEVELS PLUS A SPONSOR OPPORTUNITY OF YOUR CHOICE ON PAGE 4:

PLATINUM

\$5,000 Member
\$6,000 Non-Member

SPONSORSHIP INCLUDES:

- Complete exhibit space package (see page 5).
- Complimentary Vendor Product Showcase.
- 2 complimentary full conference registrations.
- One time use of pre and post conference attendee lists.
- Banner ad on EPCOR's member-only Knowledge Community for 3 months.
- Banner ad and highlighted listing in mobile app.
- Special sponsor recognition in conference handbook and on event signage.
- Full page ad in the printed conference handbook.
- Full page sponsor slideshow ad playing during General Sessions and breaks.
- Your promotional materials at registration desk.

GOLD

\$3,000 Member
\$4,000 Non-Member

SPONSORSHIP INCLUDES:

- Complete exhibit space package (see page 5).
- 1 complimentary full conference registration.
- One time use of pre and post conference attendee lists.
- Banner ad on EPCOR's member-only Knowledge Community for 1 month.
- Banner ad and highlighted listing in mobile app.
- Special sponsor recognition in conference handbook and on event signage.
- Full page sponsor slideshow ad playing during General Sessions and breaks.

SILVER

\$1,750 Member
\$2,750 Non-Member

SPONSORSHIP INCLUDES:

- 1 complimentary full conference registration.
- One time use of pre and post conference attendee lists.
- Banner ad on EPCOR's member-only Knowledge Community for 1 month.
- Banner ad and highlighted listing in mobile app.
- Special sponsor recognition in conference handbook and on event signage.

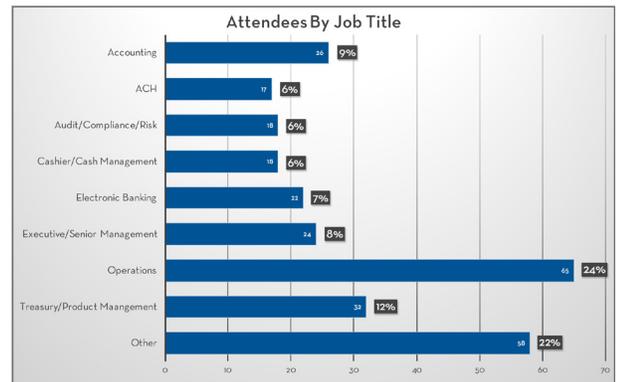
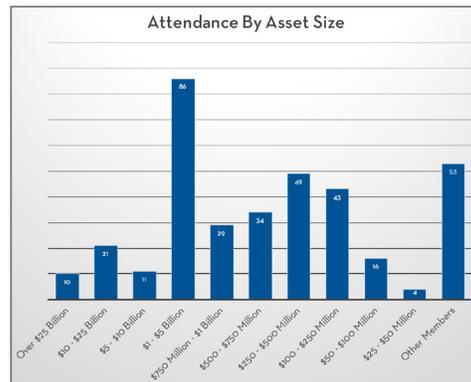
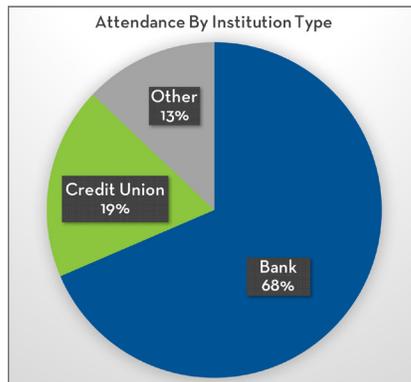
BRONZE

\$850 Member
\$1,700 Non-Member

SPONSORSHIP INCLUDES:

- One time use of pre and post conference attendee lists.
- Company bio in conference handbook, on the conference website and in the conference mobile app.
- Special sponsor recognition in conference handbook and on event signage.
- Sponsored article in EPCOR's electronic member newsletter (upon EPCOR approval).

WHO ATTENDS EPCOR PAYMENTS CONFERENCES?



CHOOSE ONE SPONSORSHIP OPPORTUNITY, ACCORDING TO LEVEL:

PLATINUM LEVEL SPONSOR OPPORTUNITIES

Present or Moderate a 55-minute concurrent educational session.

Be part of the conversation and bring your payments expertise to the table. EPCOR will slot your session in the conference agenda and promote your education session in the appropriate Educational Track. Title and description subject to EPCOR approval.

Day 1 Keynote Session

Kick off the 2018 *EPCOR Payments Conference* by sponsoring the Opening Keynote Session. You will have the opportunity to briefly address the audience, introduce the speaker(s) and provide paper products with your logo on them.

Day 2 Luncheon Speaker

This is your chance to inspire the attendees when you sponsor the Day 2 Luncheon speaker. You will have the opportunity to briefly address the audience, introduce the speaker and provide paper products with your logo on them.

Mobile Device Charging Station

Keep the attendees charged and connected ALL conference long. Your logo and branding will be featured at both charging stations for the entire conference.

Mobile App

You'll be in the palm of the attendees' hands before, during and after the conference when you sponsor the Mobile App. This sponsorship includes your branded banner ad, a pre-scheduled push-notification message, and a branded splash-screen.

GOLD LEVEL SPONSOR OPPORTUNITIES

Educational Session Track (5 available)

Show your support of the latest payments information being offered by having a consistent presence at one of our 5 tracks. A "Sponsored By" sign featuring your company name/logo will be prominently displayed on the podium of the track you select. Choose from: Emerging Payments & Technology, Risk Management/Security/Fraud, Traditional Payments; Professional Development or Attendees Choice.

Attendee Bags

You'll be sure to go home with each and every attendee when you sponsor the Attendee Bags with your logo and/or text on it. Sponsor must provide bags.

Lanyards

Provide the attendee with the convenience of a lanyard, branded with your company name/logo. Sponsor must provide lanyards.

Day 1 Networking Reception

You'll be the life of the party when you sponsor the Day 1 Networking Reception. Your logo and branding will be on each bar and on the food tables. You'll also have the opportunity to have raffle prizes drawn at your booth and can provide paper products with your logo on them.

Day 2 Breakfast & General Session

All attendees attend this breakfast. You will have the opportunity to introduce the General Session speaker as well as provide paper products with your logo on them.

Day 3 Closing General Session

Go out with a bang by sponsoring the last general session of the conference, featuring industry experts that will engage the audience right up to the last minute of the conference. You will have the opportunity to introduce the speaker as well as provide paper products with your logo on them.

SILVER LEVEL OPPORTUNITIES

Day 1 Afternoon Refreshment Break

Your logo will be displayed on the refreshment table recognizing your generosity.

Day 2 Afternoon Refreshment Break

Your logo will be displayed on the refreshment table recognizing your generosity.

Hydration Station Sponsor

Showcase your brand consistently during the conference. Includes your branded signage at the sponsored station.

Signage Sponsor

Every conference marketing sign will feature your logo at the bottom recognizing your organization as the Signage sponsor.

BRONZE LEVEL OPPORTUNITIES

Conference Pen Sponsor

Must be provided by sponsor.

Conference Notepad Sponsor

Must be provided by sponsor.

Registration

Have your marketing materials on the Conference Registration table where attendees will be sure to grab them!

CONFERENCE EXHIBITOR OPPORTUNITIES

EXHIBIT AT EPCOR

EPCOR Payments Conference attendees are looking for solutions, services and products just like yours, so seize the opportunity and register now as an exhibitor.

- \$795 Member (per conference)
- \$1,195 Non-Member (per conference)

THE EPCOR EXHIBIT PACKAGE INCLUDES:

- 1 6-ft skirted table, two chairs and wastebasket
- Your company description (up to 50 words), logo and web address on the EPCOR conference website and on the exhibitor section of mobile app
- Your company logo on conference signage, in the printed conference brochure and onsite handbook.
- 2 booth/staff registrations
- Pre and post conference attendee list (provided 14 days before/after conference start date and intended for one-time marketing use by the exhibitor)

ADD TO YOUR EXHIBITOR PACKAGE:

Vendor Product Showcase

Seize the opportunity to fully explain and pitch/sell your product to a captive audience at a designated time in the agenda. (30 minutes in your own breakout room, featured in the conference agenda with other Vendor Showcases running concurrently)

- \$500 Per Exhibitor (per conference)

BECOME A SPONSOR, EXHIBITOR OR BOTH!

We can work with your and your budget to give you the best visibility for your company.

**Interested in Sponsoring or Exhibiting at one or both EPCOR Conferences?
Fill out the form on our *Conferences* web page or click the button below to apply.**

APPLY NOW