



*EPCOR Payments Conference - Virtual Edition* offers a variety of choices in exhibitor and sponsorship opportunities designed to meet your company's specific marketing needs—and your budget.

Whether you're a startup, large global company or somewhere in between, our myriad offerings provide a platform to help you achieve your business goals, including:

- Engaging virtually with our EPCOR-member audience
- Generating qualified and targeted leads
- Raising brand awareness
- Developing new partnerships and fortifying existing ones
- Showcasing new products and services

# CONFERENCE SPONSORSHIP OPPORTUNITIES

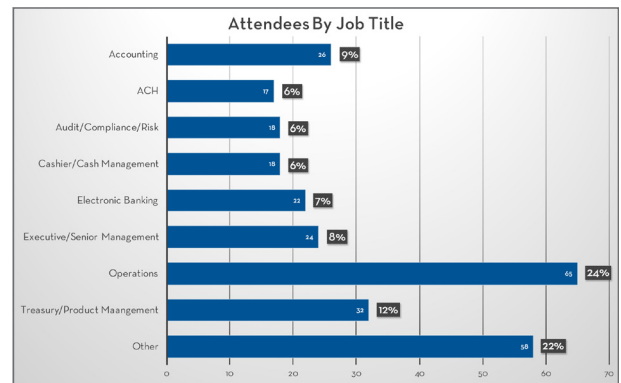
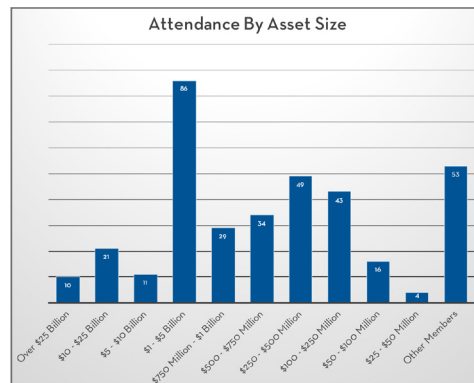
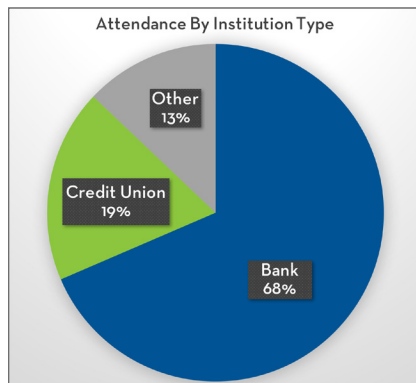
Now, more than ever, companies are looking for ways to boost branding and visibility or gain access to the payments professionals interested in their products and services. Consider a sponsorship at our virtual event to get in front of the audience you seek.

All sponsorships include Brand Recognition on the conference website, mobile app, marketing emails and via social media channels.

**CHOOSE FROM FOUR SPONSORSHIP LEVELS AS WELL AS FOUR BRANDING OPPORTUNITIES:**

<p style="text-align: center;"><b>PLATINUM</b></p> <p style="text-align: center;">\$5,000 Member • \$6,000 Non-Member</p> <p><b>SPONSORSHIP INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• 50-minute General Session speaking slot opportunity (upon approval and may be part of a panel discussion)</li> <li>• Virtual exhibit space package.</li> <li>• Complimentary Virtual Vendor Product Showcase.</li> <li>• 3 complimentary conference registrations.</li> <li>• One time use of conference attendee list.</li> <li>• Company logo displayed in our Virtual Conference Lobby.</li> <li>• Banner ad and highlighted listing in mobile app.</li> <li>• Sponsored post in EPCOR's member-only Knowledge Community (upon EPCOR approval.)</li> </ul>		<p style="text-align: center;"><b>GOLD</b></p> <p style="text-align: center;">\$3,000 Member • \$4,000 Non-Member</p> <p><b>SPONSORSHIP INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• Virtual exhibit space package.</li> <li>• 2 complimentary conference registrations.</li> <li>• One time use of conference attendee list.</li> <li>• Company logo displayed in our Virtual Conference Lobby.</li> <li>• Banner ad and highlighted listing in mobile app.</li> <li>• Sponsored post in EPCOR's member-only Knowledge Community (upon EPCOR approval.)</li> </ul>	
<p style="text-align: center;"><b>SILVER</b></p> <p style="text-align: center;">\$1,750 Member • \$2,750 Non-Member</p> <p><b>SPONSORSHIP INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• 1 complimentary conference registration.</li> <li>• One time use of conference attendee list.</li> <li>• Company logo displayed in our Virtual Conference Lobby.</li> <li>• Banner ad and highlighted listing in mobile app.</li> </ul>		<p style="text-align: center;"><b>BRONZE</b></p> <p style="text-align: center;">\$850 Member • \$1,700 Non-Member</p> <p><b>SPONSORSHIP INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• 1 complimentary conference registration</li> <li>• One time use of conference attendee list.</li> <li>• Company logo in the conference mobile app.</li> </ul>	
<p style="text-align: center;"><b>CONCURRENT SESSION SPONSOR</b></p> <p style="text-align: center;">\$1,000</p> <p>Choose a Concurrent Session (8 available) and your company logo will be prominently displayed during that 50 minute session.</p>	<p style="text-align: center;"><b>GENERAL SESSION SPONSOR</b></p> <p style="text-align: center;">\$1,500</p> <p>Choose a General Session (4 available) and your company logo will be prominently displayed during that 50 minute session.</p>	<p style="text-align: center;"><b>TRIVIA GAME SPONSOR</b></p> <p style="text-align: center;">\$2,000</p> <p>Sponsor a fun game of trivia for conference attendees and demonstrate your playful side while keeping your brand front &amp; center. (2 available)</p>	<p style="text-align: center;"><b>SNACK BREAK SPONSOR</b></p> <p style="text-align: center;">\$750 plus Product cost and Shipping/Handling</p> <p>Attendees will receive a tasty snack (sponsored by you) to keep them fueled during the conference. Choose from candy bars, granola bars, cookies or chips which will be sent (on your behalf) to attendees one week before the conference. (6 available)</p>

## WHO ATTENDS EPCOR PAYMENTS CONFERENCES?



# CONFERENCE EXHIBITOR OPPORTUNITIES

## EXHIBIT VIRTUALLY AT EPCOR

EPCOR Payments Conference attendees are looking for solutions, services and products just like yours, so seize the opportunity and register now as an exhibitor.

- \$795 Member
- \$1,195 Non-Member

## THE EPCOR EXHIBIT PACKAGE INCLUDES:

- Brand Recognition in all conference event marketing: website, social channels, email & mobile APP
- Interaction with attendees through gamification
- Virtual Exhibit Space
  - Link to live chat room (link provided by and room staffed by exhibitor/sponsor) OR Link to schedule future one-on-one meetings
  - Link to your lead capture form (incentivize with sponsor prize giveaway)
  - Link to 1 web page
  - Link to 1 video on demand session (video provided by exhibitor/sponsor)
- 2 booth/staff registrations
- Conference attendee list (provided 14 days before conference start date and intended for one-time marketing use by the exhibitor)

## ADD TO YOUR EXHIBITOR PACKAGE:

### Vendor Product Showcase (limited quantity)

Seize the opportunity to fully explain and pitch/sell your product with a 15-minute live showcase presentation.

We'll schedule time in the conference agenda to feature your showcase as part of the program.

- \$500 Per Exhibitor
- Virtual Vendor Showcases must be conducted LIVE (not recorded) and must be at least 13 minutes in length, not to exceed 15 minutes.

## BECOME A SPONSOR, EXHIBITOR OR BOTH!

We can work with your and your budget to give you the best visibility for your company.

**Interested in Sponsoring or Exhibiting at EPCOR's Virtual Conference?  
Complete our online form to apply.**

[APPLY NOW](#)